

**DIY TV STUDENT COMMERCIAL CONTEST:**  
**RELEASE FOR USE OF NAME AND LIKENESS**

I hereby grant to J-U Creative Marketing, their client, Omnitrans and their respective subsidiaries, affiliates, successors, officers, employees and assigns, and to such other persons as they may designate from time to time ("Licensees") the absolute right and permission to use in perpetuity my name, my likeness, photograph(s) or video(s) of me either alone or accompanied by other material, in any manner and in any media, throughout the world, at any time hereafter, for the purpose of advertising and publicizing Licensees' products or services and for any other lawful purpose. I accept, expect and have received no monetary compensation for this granting of rights.

I agree that any pictures or videos taken of me, provide to or by the Licensees, are owned by them. If I should receive any print, negative or other copy thereof, I shall not authorize its use by anyone else.

I hereby waive all my rights to inspect and approve the finished product, its use or such written or spoken copy as may be used in connection therewith.

I agree that I will not hold Licensees, or anyone who receives permission from any of them, responsible for any liability resulting from the use of my name and my likeness, photograph(s) and video(s) in accordance with the terms hereof, including what might be deemed to be misrepresentation of me, my character or my person due to distortion, optical illusion or faulty reproduction which may occur in the finished product.

I agree that all knowledge, information and data not generally known or available publicly with respect to the business, operations and marketing of Licensees' products and services which I may learn or discover, including but not limited to knowledge, information and data concerning the advertising and publicity program and related activities in which I may participate, is confidential information of J-U Creative Marketing and Omnitrans and I agree not to use or disclose such confidential information to any third party without the express written consent of Licensees.

I warrant and represent that this license does not in any way conflict with any existing commitment on my part. I have not heretofore authorized (which authority is still in effect), nor will I authorize or permit for 5 years from this date, the use of my name, voice, photograph or video and/or likeness or testimonial statement in connection with the advertising or promotion of any product or service competitive to or incompatible with J-U Creative Marketing and Omnitrans products or services.

I acknowledge that I may be selected by Licensees to participate in broadcast or print interviews or other public relations/publicity opportunities with members of the media. If I am selected and choose to participate, Licensees will reimburse me for reasonable pre-approved costs incurred by my participation, such as travel, lodging, and food expenses.

Nothing herein will constitute any obligation on the part of Licensees to make any use of any of the rights granted by me and set forth herein.

I am over 18 years of age and have the right to make this agreement.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

Address \_\_\_\_\_

Phone number \_\_\_\_\_ Email \_\_\_\_\_

(If signatory is under 18, the parent or legal guardian should delete the last sentence above and sign below)

I, as parent/legal guardian of \_\_\_\_\_ agree to the above and personally join in the warranties and representations set forth above. I sign this document to signify my agreement and agree to indemnify and hold harmless the Licensees with respect to any claims in which the minor may make as a result of the exercise by the Licensees of their rights hereunder.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

**Please complete form and return by fax or mail no later than March 28, 2008. Fax (949) 852-2090. Mail to: J-U Creative Marketing, Attention: DIY TV, 17811 Gillette Ave, Irvine, CA 92614.**