



**BOARD OF DIRECTORS WORKSHOP
TUESDAY, JANUARY 15, 2013 – 8:00 A.M.
OMNITRANS METRO FACILITY
1700 WEST 5TH STREET
SAN BERNARDINO, CA 92411**

The Board of Directors meeting facility is accessible to persons with disabilities. If assistive listening devices or other auxiliary aids or services are needed in order to participate in the public meeting, requests should be made through the Recording Secretary at least three (3) business days prior to the Board Meeting. The Recording Secretary's telephone number is 909-379-7110 (voice) or 909-384-9351 (TTY), located at 1700 West Fifth Street, San Bernardino, California.

A. CALL TO ORDER

B. COMMUNICATIONS FROM THE PUBLIC

This is the time and place for the general public to address the Board for items that are not on the agenda. In accordance with rules applicable to meetings of the Board of Directors, comments on items not on the agenda and on items on the agenda are to be limited to a total of three (3) minutes per individual.

C. DISCUSSION ITEMS

1. Workshop - Creating Omnitrans 2020 Strategic Plan and Fiscal Years 2015 – 2020 Short Range Transit Plan

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D. ADJOURNMENT

DATE: January 15, 2013

TO: Board Chair Dick Riddell and Members of the Omnitrans Board of Directors

THROUGH: Milo Victoria, CEO/General Manager

SUBJECT: BOARD WORKSHOP FOR CREATING OMNITRANS 2020 STRATEGIC PLAN AND SRTP

SUMMARY

Omnitrans Board of Directors Workshop for preparing Omnitrans 2020 Strategic Plan and Fiscal Years 2015 – 2020 Short Range Transit Plan (SRTP) is scheduled as follows:

Tuesday, January 15, 2013, 8:00 AM – 12:00 PM, (starts with a light breakfast and ends with lunch). Location: Omnitrans, 1700 W. Fifth Street, San Bernardino.

BACKGROUND

The preparation of Omnitrans 2020 Strategic Plan and the FY 2015 - 2020 Short Range Transit Plan (SRTP) will begin with this Board Workshop. As an essential part of preparing the Strategic Plan and the SRTP, we will be asking the Board of Directors for:

1. Comprehensive guidance regarding what you see as the purpose of public transportation over the next six years, FY 2015 – 2020 and beyond...
2. What is your vision for Omnitrans, today, 2020 and beyond?
3. How should we invest Omnitrans financial resources?
4. Guidance on setting performance standards (efficiency as well as effectiveness) such as productivity, on-time performance, fare recovery, safety, reliability of service, etc.
5. Strategic goals through 2020 and other critical policy issues.

Staff will guide the Board of Directors through Productivity/Coverage, Mobility/Accessibility, sustainability and other paradigms that will help identify these value judgments. The goal of the workshop is for the Board of Directors to express their view on these value judgments, so that we can ensure that the plans and supporting policies reflect the values of the communities you represent. The end result of this exercise is policy guidance to prepare the Omnitrans 2020 Strategic Plan and the FY 2015 – 2020 SRTP.

Plans that fail to clearly identify community values, create a clear vision and develop supporting policies eventually fall back into a third stance, known as “reaction” or

“management by complaint.” Every agency understandably responds to stakeholder needs and suggestions. However, without a strong guiding plan, the system can easily fall into an endless cycle of reacting to individual demands. Such lack of strategy not only fails to achieve regional mobility, environmental and quality of life goals, but it also creates illogical gaps in service and produces a transit network that is difficult to defend. Further, it disrupts the development of transit infrastructure, long-range planning and more importantly development of funding.

At the workshop, Omnitrans staff will clarify those choices that show the dramatic difference between productivity oriented system vs. a coverage oriented system, and a mobility oriented system vs. an accessibility oriented system and identify transit investment decisions.

This workshop will be an opportunity to discuss these big questions and for Board Members to give guidance that will make our plans more rigorous and defensible. Your participation is extremely important and we look forward to a thought-provoking discussion.

MV/RK