



FOR IMMEDIATE RELEASE
June 9, 2010

CONTACT: Wendy Williams
Marketing Director
909.379.7151

Omnitrans Urges Commuters to “Dump the Pump” *Free Rides Offered June 17*

(San Bernardino, CA)—With the economic recession still in effect and gas prices trending higher, Omnitrans urges commuters to “Dump the Pump” and try transit for free on Thursday, June 17.

Omnitrans joins hundreds of public transportation systems nationwide in the Fifth Annual National Dump the Pump Day on June 17, 2010, sponsored by the American Public Transportation Association. According to the latest APTA Transit Savings Report, Southern Californians could save more than \$10,000 annually by trading in one household car for transit. (http://www.apta.com/mediacenter/pressreleases/2010/Pages/100504_Ridership_Report.aspx)

As extra incentive to try transit, Omnitrans is offering coupons good for a free all-day pass on Thursday, June 17. Coupons are available in Sunday newspapers on June 13 or can be downloaded at www.omnitrans.org and must be presented on board to receive a free pass. Regular price for a 1-day pass is \$4.

“We offer an economical alternative to driving,” said Director of Marketing Wendy Williams, “and we are confident that new riders will find our buses to be reliable, clean, comfortable and safe.”

Along with the economic benefits, commuting by bus also helps the environment. The Omnitrans fleet is 100 percent natural gas-powered. These buses produce significantly fewer smog-causing emissions than other fuels. One person switching to public transit can reduce daily carbon emissions by 20 pounds, or more than 4,800 pounds in a year.

Omnitrans operates 27 bus routes stretching across the San Bernardino Valley from Yucaipa to Montclair, with some routes running every 15 minutes. Personalized routing assistance is available at 1-800-9-OMNBUS (800-966-6428) or online using the Google maps interface at www.omnitrans.org.

Founded in 1976, Omnitrans is the public transit agency providing 50,000 passenger trips each weekday in the San Bernardino Valley of Southern California.

1(800) 9-OMNBUS • www.omnitrans.org