



**FOR IMMEDIATE RELEASE**  
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## **Commuters Urged to “Dump the Pump”**

### ***Free Rides on Omnitrans June 16***

(San Bernardino, CA)—With the economic recession hanging on and gas prices still around \$4 per gallon, Omnitrans urges commuters to “Dump the Pump” and ride the bus for free on Thursday, June 16.

Omnitrans joins public transportation systems nationwide in the sixth annual Dump the Pump Day, sponsored by the American Public Transportation Association. Omnitrans coupons good for a free all-day pass on Thursday, June 16 will be available in Sunday newspapers on June 12 or can be downloaded at [www.omnitrans.org](http://www.omnitrans.org). Coupons are redeemable on board. Regular price for a 1-day pass is \$4.

“It’s obvious that many people already have decided to dump the pump in favor of Omnitrans,” said Marketing Director Wendy Williams. “In May, ridership was up over 8% versus 2010. For calendar year 2011, ridership is up more than 5%.”

#### **Online Video Contest**

Omnitrans customers are invited to share their reasons for dumping the pump and a chance to win gift cards and bus passes by posting a testimonial video online. Others can vote for their favorite video. Details are at [www.omnitrans.org](http://www.omnitrans.org).

“We offer an economical alternative to driving,” said Director of Marketing Wendy Williams, “and we are confident that new riders will find our buses to be reliable, clean, and safe.”

Along with the economic benefits, commuting by bus also helps the environment. The Omnitrans fleet is 100 percent natural gas-powered. These buses produce significantly fewer smog-causing emissions than other fuels. One person switching to public transit can reduce daily carbon emissions by 20 pounds, or more than 4,800 pounds in a year.

Omnitrans operates 31 bus routes stretching across the San Bernardino Valley from Yucaipa to Montclair, with some routes running every 15 minutes. Personalized routing assistance is available at 1-800-9-OMNBUS (800-966-6428) or online using the Google maps interface at [www.omnitrans.org](http://www.omnitrans.org).

*Founded in 1976, Omnitrans is the public transit agency providing 50,000 passenger trips each weekday in the San Bernardino Valley of Southern California.*

**1-800-9-OMNIBUS • [www.omnitrans.org](http://www.omnitrans.org)**