



FOR IMMEDIATE RELEASE
September 14, 2011

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OmniGo at 1 Year: Over 100,000 Served!

Chino Hills Route 365 Expands September 19

San Bernardino, CA – Three OmniGo hometown shuttle routes launched last September in Chino Hills, Grand Terrace and Yucaipa have tallied over 100,000 boardings in less than a year, exceeding expectations.

OmniGo routes utilize 16-passenger buses that run seven days a week, serving major destinations in each community such as civic centers, schools, senior centers and shopping destinations. Each OmniGo route connects with traditional Omnitrans bus routes to expand travel options throughout the Inland Empire.

“We are excited that the communities of Chino Hills, Grand Terrace and Yucaipa have embraced our new OmniGo service,” said Director of Marketing Wendy Williams. “We worked closely with city staff to create routes to meet the needs of each community.”

OmniGo was launched with free fares for the first month and reduced fares for three more months. Regular bus fares of \$1.50 per trip or \$4 for a 1-day pass took effect in January. Combined ridership on OmniGo and OmniLink, demand response service offered in Chino Hills and Yucaipa, was 168% higher than OmniLink alone in the prior year.

OmniLink and OmniGo Ridership Comparison

Fiscal Year (July - June)	2009-10	2010-11
OmniLink (Yucaipa, Chino Hills)	45,502	23,710
OmniGo (Yucaipa, Chino Hills, Grand Terrace)	0	98,390
TOTAL	45,502	122,100

OmniGo Route 365 Extended

Starting Monday, September 19, 2011, OmniGo Route 365 in Chino Hills will be extended to serve neighborhoods north of the City Hall area and make connections with Foothill Transit at the Chino Park and Ride facility at Chino Avenue and Highway 71.

Other minor schedule adjustments will occur on many Omnitrans bus routes on September 19. Personalized trip planning is available at www.omnitrans.org or 1-800-966-6428.

Founded in 1976, Omnitrans is the public transit agency providing 50,000 passenger trips each weekday across the San Bernardino Valley. Omnitrans is governed by a 20-member board representing the 15 cities served by Omnitrans and San Bernardino County.

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