



GROUNDBREAKING CEREMONY ATTENDED BY 200 IN SAN BERNARDINO

Omnitrans officially launched a new era in its 35-year history with a Sept. 29 groundbreaking ceremony for a bus rapid transit (BRT) service that will serve as a catalyst for connectivity, regional mobility and economic revitalization in the San Bernardino Valley.

Approximately 200 people attended, including government officials, business leaders, residents, students, and community members.

The creation of more than 230 direct jobs and hundreds other indirect jobs as well as improving the quality of life were the focus of speeches given by U.S. Congressman Joe Baca, 43rd District; U.S. Department of Transportation, Federal Transit Administration's (FTA) Leslie Rogers, Region 9 Administrator; and Omnitrans' Milo Victoria, CEO and General Manager.



"These transit projects at the end of the day and at their essence are really not about asphalt, concrete, steel, and buses and trains," said Leslie Rogers, FTA Region 9 Administrator. "At their essence they are really about people moving people, providing people additional transportation options."

The E Street Corridor sbX BRT Project is one of only nine projects in the U.S. to receive funding from the Federal Transit Administration in 2011 under the Small Starts program. The project will be completed in approximately two years with operation to begin in early 2014.

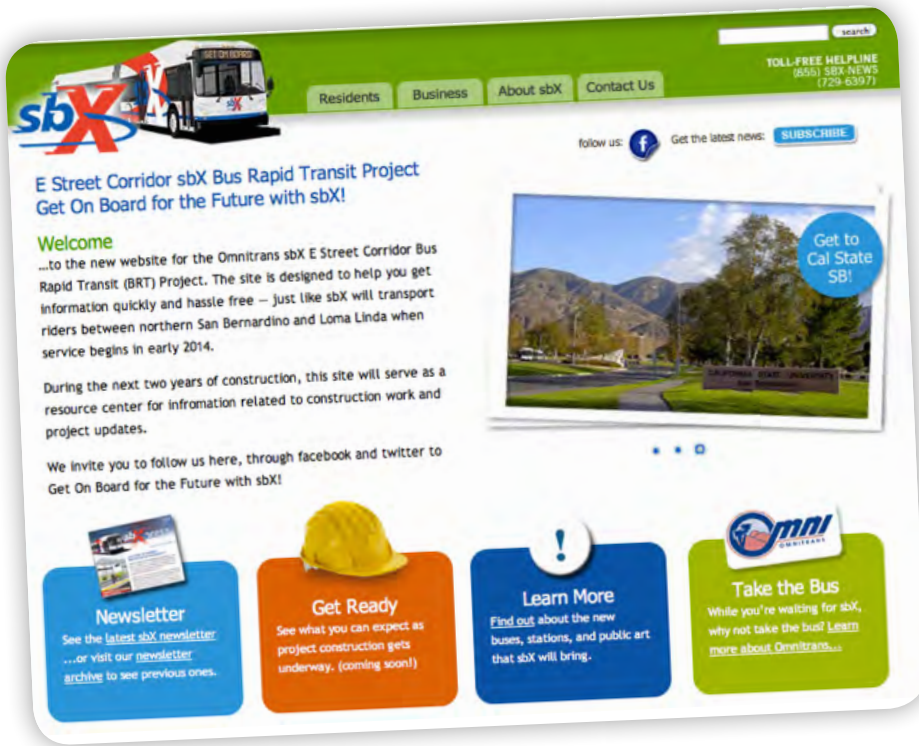


About the Omnitrans sbX Bus Rapid Transit (BRT) Project

The sbX BRT Project is the first of-its-kind express service to be constructed in the Inland Empire. It is the beginning of an intermodal public transit system in the San Bernardino Valley that will reduce vehicle congestion while providing the public an environmentally friendly alternative that is sophisticated, cost effective, and time efficient.

The 15.7-mile corridor spans between northern San Bernardino and Loma Linda. It will include 16 art-inspired stations at key university, government, business, entertainment and medical centers as well as four park-and-ride facilities. For more information about the project, visit us at www.omnitrans-sbx.com, follow us on Twitter @sbXnews or call the helpline toll-free at (855) sbX-NEWS / 729-6397.





sbX WEBSITE REVAMPED FOR START OF CONSTRUCTION

As part of sbX's ongoing efforts to increase communication with the public, the project website has been redesigned to create a more user-friendly experience.

The website, which carries a new name that is easier to recall - www.omnitrans-sbx.com - is designed based on feedback from the public. It will become increasingly interactive as the construction phase of the project moves forward and will have real-time updates. If you are used to going to www.estreet-sbx.com or sbx.omnitrans.org, not to worry, you will be redirected to the new site.

A new feature is dedicated pages for residents and businesses. As information becomes available about the timing and locations of construction, it will be uploaded quickly so we can help you navigate home or help guide customers to their business destinations.

Construction alerts will be posted on the new site as well as photos so you can see what you might expect as work takes place near you. Also, we are expanding our outreach to include social media and have created a Twitter account for the project - [@sbXnews](https://twitter.com/sbXnews). So be sure to follow us for the latest updates.

The overall goal with these new efforts is to share relevant and timely information for the various members in our community. We want to help minimize impacts and get you through work areas as efficiently as possible. We are striving to maintain a two-way communication and encourage your feedback via the website or by calling the toll-free helpline at (855) sbX-NEWS / 729-6397.

sbX HOLT BLVD./4TH STREET CORRIDOR ALTERNATIVES ANALYSIS AWARDED FTA FUNDING

As the E Street Corridor BRT has entered into the construction phase of the project, the Federal Transit Administration has awarded Omnitrans \$850,000 in fiscal year 2011 for the alternatives analysis of the sbX Holt Blvd./4th Street Corridor - the second of 10 proposed sbX lines to serve the San Bernardino valley.

The study area is centered on Omnitrans' highest ridership route, Route 61, which runs along Holt Boulevard and 4th Street, through the cities of Pomona, Montclair, Ontario and Fontana. The area includes the Pomona TransCenter, Ontario Civic Center, Ontario International Airport, the Ontario Convention Center, Ontario Mills Mall, Citizens Business Bank Arena, Kaiser Hospital, Fontana Metrolink Station, and the Fontana Performing Arts Center.

In addition, Omnitrans received \$3 million from the FTA to go toward the new Downtown San Bernardino Transit Center bus station portion of the project and \$5 million for bus replacements.

Stay informed of the latest project developments.

Visit our website:
www.omnitrans-sbx.com

Sign up for e-mail updates about project developments on the website.

Follow us on Twitter:
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Project Helpline:
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